

NEW

free sample
issue!

ISSUE

01

Nov 2015

THE MEDIA MAGAZINE FOR KIDS

SCROLLER

Mobile ready

Cell phone fun

Mobile know-how:
Tips for you

Exciting puzzles
and riddles



Grab your SCROLLER

The new free children's magazine from Teachtoday

An initiative by 

Let's go!

From top to bottom, from left to right: Scroll through exciting themes and stories about smartphones, the Internet and co. Explore the world of digital media with the new children's magazine SCROLLER!

This issue is all about getting your first own cell phone. You probably already know lots about what you can do with a mobile phone. And maybe you already know when you have to be careful. We want to show you how your phone can be even more fun and what to do if you have questions.

Enjoy this free issue with exciting stuff to read – we hope you have a lot of fun with your SCROLLER,



Gabriele Kotulla
Head of Corporate Responsibility
Deutsche Telekom AG
Teachtoday Initiative

The new
SCROLLER
is here!

ORDER
SCROLLER
NOW!

Would you like to order the magazine?
Talk to your parents and have them send us an email. Don't forget to send us your name and address so that the magazine gets to you. Read you later!
Your Scroller Team

Orders: contact@scroller.de



SCROLLER
IS ALSO AVAILABLE
ONLINE

Scan the QR code
with your parents!

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Colophon:

Scroller – the media magazine for children is published by Teachtoday, an Initiative of Deutsche Telekom www.teachtoday.de

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Photo credits: Christian Griebel, shutterstock.com und Helliwood media & education, Berlin, 2015

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Printing: vierC print+mediafabrik GmbH & Co. KG, Berlin

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JAKOB

9 years old, 4th grade

We only get to use our phones in the evening every other day. But otherwise we've always got it if we need to make a call. And sometimes we play games on it, but not often. Not often at all.



ALEXANDRA

12 years old, 6th grade

If I want to download an app, I ask my parents first. Because, one time I made a big mistake and really regretted it. But when there's an update, I can do that by myself, no prob.

JONAS

12 years old, 6th grade

I think WhatsApp, Facebook and Instagram are for teenagers and adults. One thing that can happen, for instance, is you upload a picture that isn't actually that nice, then you could regret putting it there at all. The younger you are the less you maybe think about it.

Little magical device

Safer media use for more mobile fun

You probably already know how to operate a cell phone or smartphone. Most likely, you know exactly how you can take photos or watch videos. Maybe you even have your very own cell phone. Or was that your birthday wish?

It doesn't matter if you're using your own or your parent's phone: even if you already know how to use it, there's a lot you need to pay close attention to.

Lot's of things that you can do with a mobile cost money, for example. And sometimes it's hard to tell that what you're doing is costing a fortune! You click somewhere and – zap! – there goes a couple of euros.

This happens to a lot of kids, and adults too! They acciden-

tally use up money or credit without even noticing.

What can also happen is that someone in your class gets bullied with mean messages. He might receive mean messages every day without knowing who sent them, so he can't do anything about it. Do you know what to do in that case?

Another case is when families get into arguments about how much time the kids may spend on their phones. Most parents don't like it when kids "fiddle around" on their phones all the time.

Kids think differently, they could spend hours on their phones. Because you can do so much cool stuff!

But that sparks off an argument. Does your family have rules for when to use your phones? Do you follow the rules? Do your parents?

The following pages have a few tips for just these situations. You'll learn what you should do when using your phone and how you can avoid problems with the parents.



MONSTER HUNT

Somewhere in this magazine we have hidden three monsters. Can you find them?



»»»» TIPS FOR YOU



1. KNOWING WHAT'S ALLOWED!

Let your parents show you exactly how to use your mobile and check with them to make sure all the important security and youth protection features are activated.



SUPER TIPS FOR YOUR PHONE



You probably don't need a lot of help operating your phone. But there are a few things you should watch out for when using it. The most important rules and tips can be found here.



2. AGREE TO PHONE USE TIMES!

Make an agreement with your parents when you are allowed to use your phone and when it's not OK (like during family dinners or while doing your homework).




3. KNOW THE COSTS!

Let your parents explain to you which phone functions cost money to use and how much.



4. TALK ABOUT WEIRD STUFF!

If you see an image or video or get a message that scares you or that you don't understand, show your parents and talk to them about it.



5. DEALING WITH BULLYING!

If you experience bullying or see someone else getting bullied, get an adult's help. And pay special attention not to hurt others' feelings or bully them in any way.



MORE SUPER TIPS

We've got even more tips for you on our website! Just scan the QR-code.





CANADA

Capital: Ottawa
Area: 9,984,670 km²
Population: 34 million

In Canada, our cell phones might just not work. But that's not a problem, because vacationers can go a Canadian tourist office and rent a cell phone that works with their system. But still, you can't always get a signal, because there's a lot of wilderness in Canada where cell phone reception is very poor.



FINLAND

Capital: Helsinki
Area: 338,432 km²
Population: 5 million

The people of Finland use their phones a lot to go online. But they also do strange things with their phones. Finland is the birthplace of the Mobile Phone Throwing World Championships! The current record is for farthest toss is 101 meters.



"Keitai" is the world for mobile in Japanese. Almost every Japanese girl and boy have a keitai, many of them have more than one. They like to use them to read "cell phone novels". Cell phone novels are short novels that are read in short installments on the phone and the Japanese love them.



JAPAN

Capital: Tokio
Area: 382,871 km²
Population: 126 million



Mobile phones around the world

What do people in other countries do with their cell phones?



KENYA

Capital: Nairobi
Area: 580,367 km²
Population: 45 million



Kenya is located in East Africa. For Kenyans, a mobile phone is like a bank account in their pocket. They can pay for almost anything with their phones: groceries at the supermarket, concert tickets, flights, even school fees! Sometimes people even get paid from their jobs via their cell phone.

AUSTRALIA

Capital: Canberra
Area: 7,692,024 km²
Population: 23 million



Australia is very, very big and towns and cities can be very, very far away from each other. It can be very hard to charge a cell phone battery in some places. That's why it's totally normal for an Australian to ask to charge their phone at a gas station or in a restaurant.

How to make a fair deal!

Did you just get your own mobile phone? The best thing is to agree with your parents what you're allowed to do with it and what's not OK. That way, there's no discussion and you can always say, "That's what we agreed."

Use our agreement and read it carefully together with your parents. Choose the rules that you and your parents want to follow - and don't forget to sign! You can simply download the agreement here, print it out and post it on the refrigerator for example. For information and downloads, just scan the QR code!



AGREEMENT

between _____
and _____
on the most important rules for mobile use.



Mobile Phone Setup

- My parents set up the cell phone and we pay attention to important security settings.
- Together, we install apps and games that I want to use.
- Together, we set a phone lock.

My Phone Number

- I only give my phone number to family members and friends.

Mobile Use Times

Write down times for you and your parents when no mobile phones maybe used (e.g. while doing homework or during meals).

.....
.....

Before going to bed, I turn on the phone and put it in the kitchen overnight
or

Costs & App Store Purchases

- I may use a credit of euros a month.
- I may only buy apps online together with my parents.

Respect Privacy

- My parents will make sure not to read my private messages.

Photos and Videos

- Before I take photos or videos of a person, I ask them for permission.
- I allow only family and friends to take pictures of me, or send, or publish them.

Using the Internet

- When I see something on the Internet that I don't understand or that frightens me, I talk to my parents about.

Phones at School

- I will follow the rules for mobile use that apply at my school.

Date: Agreement valid until:

We agree to comply with the selected rules in the Mobile Use Agreement.

Signatures: _____

The test is your chance to explore through fun and games what your strengths are when it comes to using digital media.

Your Media Competency Test



Test yourself!



Use the **Media Competency Test**

to figure out where your strengths lie when using digital media.

Go ahead and try it out!

<http://www.scroller.de/en/competencytest>

An initiative by  . . .