

EXTRA
Do the media check!

ISSUE
02
July 2016

SCROLLER

The media magazine for kids

Topics

Social networks

What's up?

The SCROLLER reporters went out to get the low down on social networks

The li'l pic academy

What you should pay attention to when taking a pic, so that it gets the most likes!

Tips to be tough

With these tips for social networks, you'll always be on the safe side



Grab your SCROLLER
The new children's magazine from Teachtoday

Meet

Tom and Trixi

You might recognize these two from the first issue of this magazine. Tom and Trixi accompany you through SCROLLER and are always there to point out what's new. These two love being online, something that doesn't always please their parents. Whether it's games, apps or social networks – on their adventures on the net, they're a great team and have all kinds of experiences together. That's why they're here to give you tips about the coolest apps and to warn you about pitfalls and traps on the Internet.

An illustration of two cartoon characters, Tom and Trixi, standing in front of a large purple circle. Tom is on the left, with orange hair, wearing a blue shirt and green pants, holding a smartphone. Trixi is on the right, with green hair in a ponytail, wearing an orange shirt and blue pants, holding a tablet. The background has a sunburst pattern of light rays.

TRiXi

Trixi is clever, she gabs a lot online with friends, and social networks are her thing. Because she's so open and funny, she's usually the first to experience new things online. Her faithful dog SCROLLER sticks by her side and never lets her out of his sight.

TOM

Tom is more of a tinkerer, he likes to play games on his phone and to search for videos online. Curious like he is, he asks a lot of questions and learns everything he can about smartphones, the Internet & co. in great detail. His motto is: "Go quick, as slow as you can."

Let's go!

ORDER NOW!

Would you like to get SCROLLER magazine regularly?

Ask your parents if you can send us an email. Don't forget to specify your name and your address. Read you later!

Your SCROLLER Team

Order now: contact@scroller.de

HELLO!

667 million messages and 80 million images – that’s how many photos and messages get shared on the major social networks all over the world every day. It’s hard to even imagine that many.

That got us quite curious, so this time SCROLLER is all about social networks. We asked ourselves why these networks are so loved? To find out, the kid reporters were out and about and asked a group of 5th grade students what they thought about it and what draws them to social networks. Whether for selfies or cat pictures – in our li'l pic academy, we'll show you a few tricks for taking really great pictures.

You'll be amazed how easy it is to get a really nice-looking photo.

Our tough tips will show you what to look out for and what to pay special attention to online. And you can find out for yourself how good you are with the media check!

We wish you lots of fun reading, puzzling and showing your creative side,

Gabriele Kotulla
Head of Corporate Responsibility
Deutsche Telekom AG
Teachtoday Initiative

CONTENTS

P.4 **In demand**
Out and about online

P.6 **Did you know?**
Tips for cool photos and apps

P.8 **Well done!**
Fit for social networks

P.10 **Thought first!**
Online behavior



P.4
Out and about online



P.6
The li'l pic academy



KID REPORTERS ON THE STORY



METTE

SABETH

SIMON

MIKA



wuzup? short for

what's up?

The SCROLLER kid reporters have been out pounding the pavement again and asked around about social networking. They met Elisabeth, Louis, Paul and Thea, 5th graders at a Berlin elementary school. The four of them were coming out of their project day “Out and About Online” – so of course, the kid reporters had to interview them.

Kid reporters: As our survey of your class shows, you use YouTube and WhatsApp above all. What draws you to these apps?

Elisabeth: With WhatsApp I can quickly share with others in a group or chat to others. It's better than calling them, because I can't send pictures during a phone call. On YouTube you can find videos about everything, even to help with homework.

Louis: I think it's good to post pictures and watch videos. And that you can share things with others.

Paul: I think so too. In the group chat for my class, I can find all the stuff I need to know.

Kid reporters: And what do you need to know?

Paul: Stuff about Minecraft and hacks for games. But mostly about homework.

Kid reporters: And about taking a picture of the finished homework?

Paul laughs: Yes.

Louis: Those are the only pics I care about, not the others. (Everyone laughs). But not only about homework. Sometimes about a movie, if you think it's cool. Or if you're playing the same game.

Elisabeth: I am interested in funny videos.

Kid reporters: Thea, you don't have WhatsApp. How do you get your information?

Thea: Simple: by calling or I just ask others – no problem!

Kid reporters: When you're writing to each other, do you use smileys or abbreviations?

Elisabeth: I like using voice messages. You don't have to do anything. But it depends: Sometimes I use lots of smileys, sometimes more abbreviations, like “wuzup?”. That means: “What's up?”

Thea: When I text I write :O. That's a smiley too, when you turn your phone sideways.

Louis: I use “nm”- that means: “Not much.”

Kid reporters: Or “nevermind.” It probably depends on when you write it. Do you sometimes fight in your chats?

Louis: I’ve been insulted before. Even though I didn’t do anything to the person who wrote it. We were arguing about when class began, and he just insulted me like that.

Kid reporters: Do your parents want to know what you’re writing on WhatsApp?

Elisabeth: My parents like to look at what we write.

Paul: Yes. When I’m out, my mother sometimes just takes my phone and answers messages that I get. I don’t like that at all, and I’ve told her that it’s not okay.



And one of everybody: “Cheeeese!”



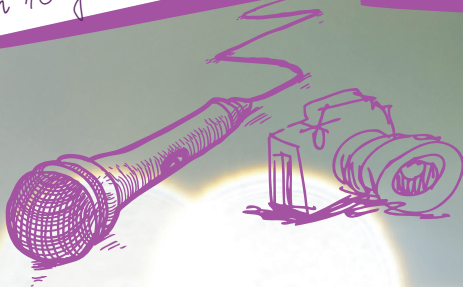
Louis and Elizabeth (both 10 years) discussing



Thea (10 years) gets her information by simply calling

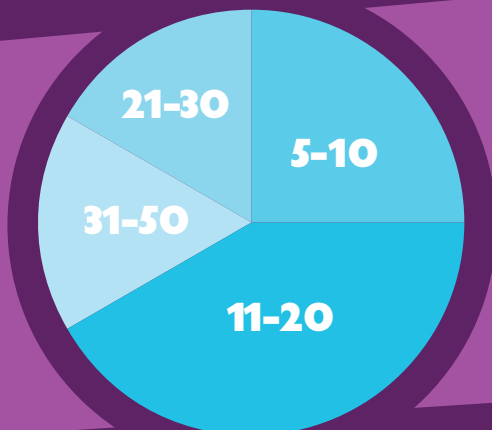


Paul (11 years) likes to share cool pics



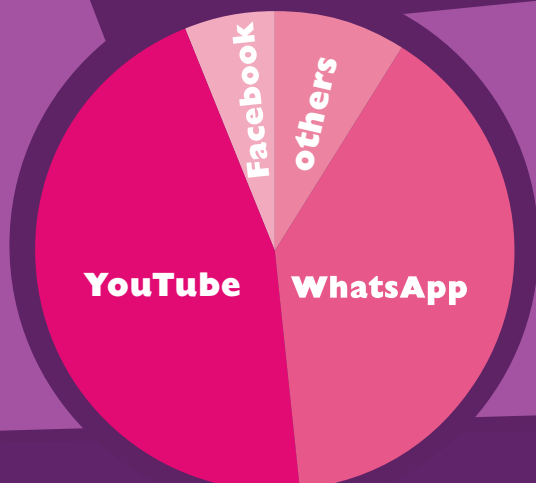
SURVEY

A group of 5th graders took part in a survey about social networks. Have a look at two interesting results: Many of them use WhatsApp.



How many messages do you send per day?

What apps do you use?



ASK YOUR PARENTS!

If you are under 16, then you may only use WhatsApp with your parents’ approval – it says so in the terms of use.

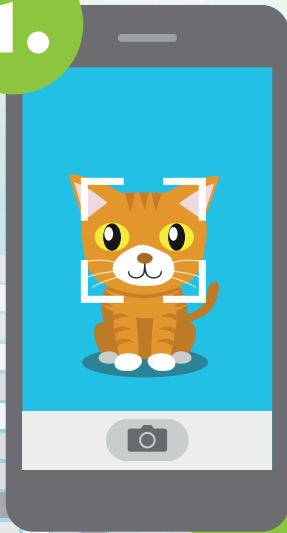
The li'l pic academy

What to keep in mind?

A selfie here, a cat picture there, the homemade cake...

Social networks are peppered with pics. We show you a couple of tricks for taking good pictures. And we've put together some other tips that you should definitely think about when posting your pictures.

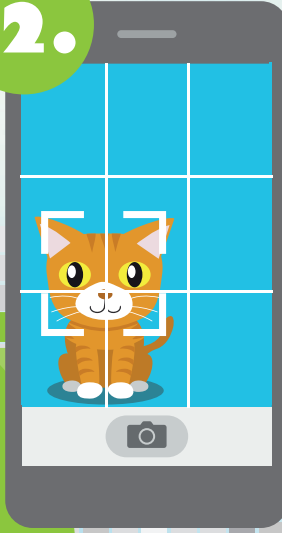
1.



One subject per image!

Leave out anything distracting! Find the "quietest" background you can! Get as close to your subject as possible.

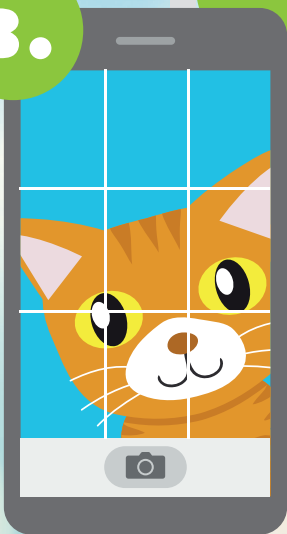
2.



The golden ratio!

Think about your picture cut up into 9 squares. Put your subject at one of the middle square's corners and voila, you've hit the golden ratio. Great job!

3.



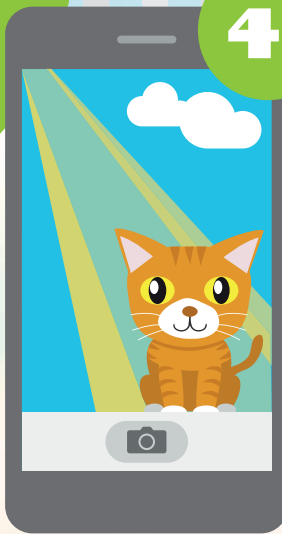
Preparation

First of all: Today many think that more is better. But we think ONE exciting pic is better than ten boring photos.

Perspective

Taking a picture from below makes your subject look bigger, from above it looks smaller. Zoom in real close, so close that you can't see all of it. This makes it look mysterious.

4.



Play with the light!

Sun flairs or light and shadows make for great effects.

Before you snap

Exposure

If your pictures are too bright or too dark, you can correct the exposure afterwards.



Contrast

Exaggerate a little! Try out the contrast filter – do you see how different it looks?



Image editing

The final touch comes in image editing: There are a lot of apps that are quite useful for color, contrast and focus.

After you snap



Color filters

Color tints look great! You can find many color filters out there, like on Instagram.

Focused or blurry?

This photo is focused on the cat. The foreground is blurry and distracts less from the main subject. This effect, the “tilt-shift effect,” can also be added later.

THINK FIRST!

Before you post anything, make sure that you really want everybody to see your picture. Are there other people in your picture? You have to ask them if you're allowed to post their image on any social networks.



WE'VE
DONE!

TIPS TO BE TOUGH ONLINE



You're probably on one or another of the online social networks and you share with your friends a lot. But even if you know each other, it's always good to pay careful attention to what you write and how you write it. You don't want to be misunderstood!



1. SAFE ONLINE!

All social networks have security settings. Here, you specify who can see your page. When it comes to strangers, your address and your phone number are nobody's business.

2.




I'M 12 I'M ALLOWED!

Are you sure? Some social networks have an age limit. Read through the terms and conditions* with your parents and get informed.



3. THINK FIRST THEN POST!

A quick pic post. And it's seen and reposted just as quick. But then, you realize it's embarrassing. Well then: Think first, then post!



4. NOT FOR EVERYBODY!

Before you post something on a social network, just ask yourself: Would you tell or show this to just anyone in the schoolyard?



5. BE NICE!

Be careful about what and how you post, because you don't see who you're talking to. Without seeing their face, you don't know if they might understand it in the wrong way!



6. CYBERBULLYING – NOT WITH ME!

Teasing and harassment on social networks is just as mean as in the schoolyard. If you see it, tell a trusted adult!



* WHAT ARE TERMS & CONDITIONS?

Terms and conditions are the important rules that social networks have to specify usage, like how old you have to be before you can use their service. But these don't always say what is allowed and what isn't. You'll find more tips to be tough online on our website. Just scan the QR-code.

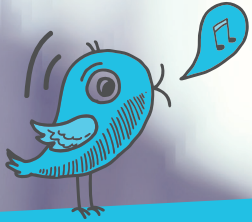
www.scroller.de/en/

Yes! No!

FOR WHAT? HOW? WHY?

MEDIA CHECK

There's no right or wrong in this section, but you can find out how good you are with digital media and social networks. A, B, or C: Mark what you would do.



1 You're planning a bike tour with friends. How do you do it so that everyone is happy with the trip?

- A) I find different routes on the Internet and let everyone vote via a WhatsApp group.
- C) I look for a route and send a link to my friends.
- B) I ask my WhatsApp group what the others want to do and then I plan the best route accordingly.



2 You are playing an online game and chatting with the players. All of a sudden one player gets aggressive. What do you do?

- C) He is already calming down again. I ignore him and only chat with the others.
- B) I ask him nicely what is the matter.
- A) I don't think it's right and I tell him.

3 Your bike has a flat tire. You want to repair it yourself and go looking for instructions on the Internet. How do you find good instructions?

- B) I decide to watch a YouTube video that shows me what I have to do quickly and easily.
- C) I search on Google and click through the possible answers.
- A) I chat with my friend and ask them how to do it.

4 On class trips, you probably take lots of pictures with your phone. What do you do with those photos?

- A) I save often so that they don't get deleted.
- B) I like to upload my photos to social networks, but first I ask my friends.
- C) I sort my photos, otherwise I can't find anything later.



SOCIAL MEDIA



5

A friend has been getting mean messages from classmates on his mobile and asks you for help. What do you do?

- B) That's mean, I go with my friend to an adult who can help.
- C) He's probably not doing well. I try to comfort and distract him.
- A) He should block the sender, and I show him how to do it.

6

You think your room is dull and want to redesign it. What do you do?

- A) I look for pictures online to get great ideas.
- B) I look for ideas on YouTube to do myself.
- C) I use my chat group and ask everybody what their rooms look like.



HOW MANY POINTS?

Next to your answers fill in these point scores and add your points

- A = 8 points
- B = 12 points
- C = 4 points

24-36 points

Not bad! You're trying to use media the right way and safely. But you can probably do better!

36-60 points

Super! You know your media pretty well and always try to do the right thing. You're on the right track!

60-72 points

Tip top! You're using media in very creative and versatile ways, and you're acting responsibly! Keep it up!



CHECK OUT OUR WEBSITE:

WWW.SCROLLER.DE/EN/



TEST YOURSELF!

Do you think you know best? How good are you in dealing with media? Try our Media Competency Test.

TIPS TO BE TOUGH

With our tough tips, you'll be off to a good start in the digital world. Discover the tips.

OUT AND ABOUT

Our kid reporters are out and about with many important questions to ask and they're getting exciting answers. Have a look!

Imprint:

SCROLLER – the media magazine for children is published by Teachtoday, an Initiative of Deutsche Telekom www.teachtoday.de/en/

Publisher: Deutsche Telekom AG
Friedrich-Ebert-Allee 140, 53113 Bonn

Responsible: Gabriele Kotulla,
Vice President Group Corporate Responsibility
Deutsche Telekom AG

Design and implementation:
Helliwood media & education
Marchlewskistr. 27, 10243 Berlin, www.helliwood.de

Editors: Daniela Bickler (Deutsche Telekom AG),
Martin Daßinnies, Katja Liebigt, Anja Monz, Natascha Riebel,
Steffi Weinert (Helliwood media & education)

Graphics and typesetting: Marc Doerfert, Christiane Herold

Project office contact: Helliwood media & education,
E-Mail: contact@teachtoday.de

Printing: vierC print+mediafabrik GmbH&Co.KG, Berlin

Photo credits: Christian Griebel, Christiane Herold
und Helliwood media & education

shutterstock.com/ Elise Gravel, Yevgen Kotyukh, Yayayoyo,
Anastacia - azzzya, Eric Cote, VOOK, Annette Shaff, Iryna
Tiumentseva, HstrongART, Ann Perchevska, Photo-Jope,
pathdoc, Andrey Arkusha, Neirfy, cunaplus, photomaster,
Javier Brosch, Bplanet

Print run: 1,500

It should be noted that no responsibility is taken for correctness of the information appearing here; despite thorough editing, the publishers relinquish liability.

