

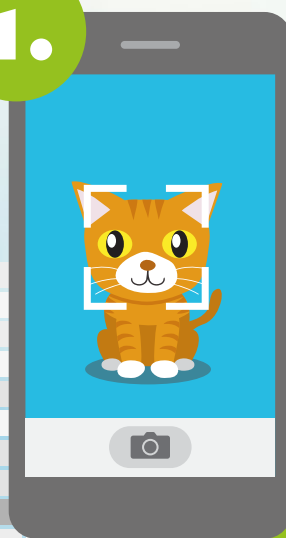
The li'l pic academy

What to keep in mind?

A selfie here, a cat picture there, the homemade cake...

Social networks are peppered with pics. We show you a couple of tricks for taking good pictures. And we've put together some other tips that you should definitely think about when posting your pictures.

1.



One subject per image!

Leave out anything distracting! Find the "quietest" background you can! Get as close to your subject as possible.



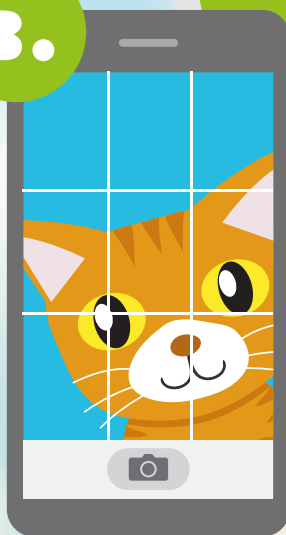
Preparation

First of all: Today many think that more is better. But we think ONE exciting pic is better than ten boring photos.

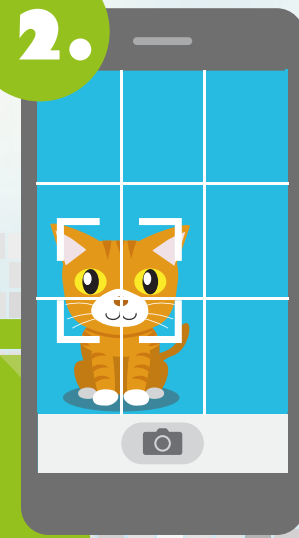
Perspective

Taking a picture from below makes your subject look bigger, from above it looks smaller. Zoom in real close, so close that you can't see all of it. This makes it look mysterious.

3.



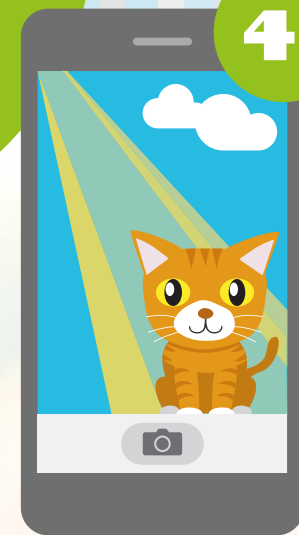
2.



The golden ratio!

Think about your picture cut up into 9 squares. Put your subject at one of the middle square's corners and voila, you've hit the golden ratio. Great job!

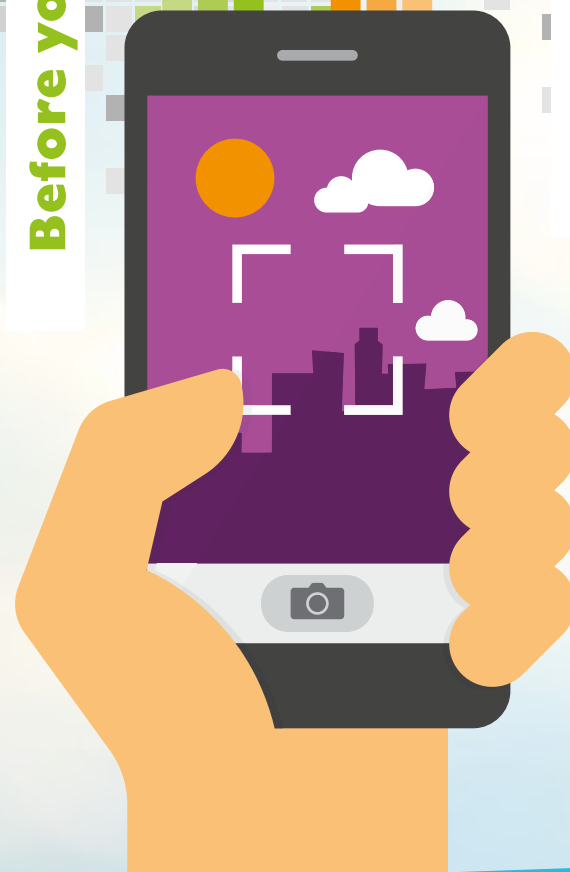
4.



Play with the light!

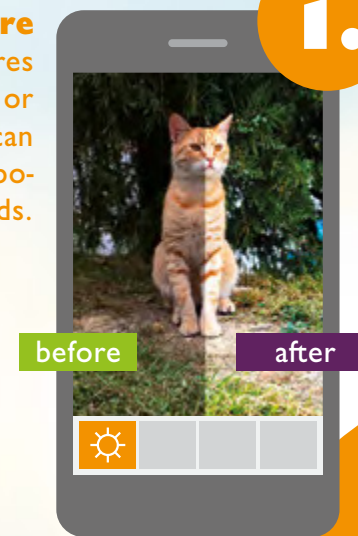
Sun flairs or light and shadows make for great effects.

Before you snap



Exposure
If your pictures are too bright or too dark, you can correct the exposure afterwards.

1.

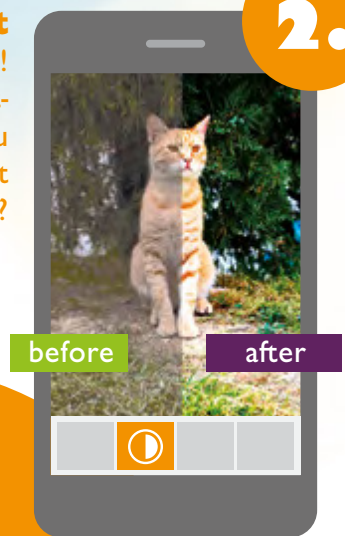


before

after

Contrast
Exaggerate a little! Try out the contrast filter – do you see how different it looks?

2.



before

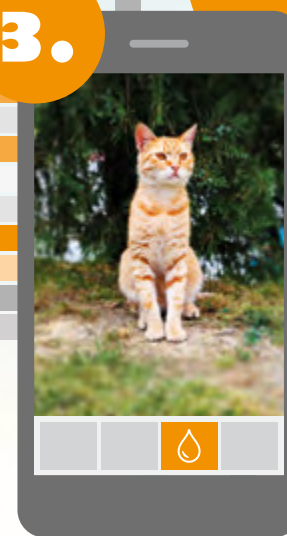
after



Image editing

The final touch comes in image editing: There are a lot of apps that are quite useful for color, contrast and focus.

3.

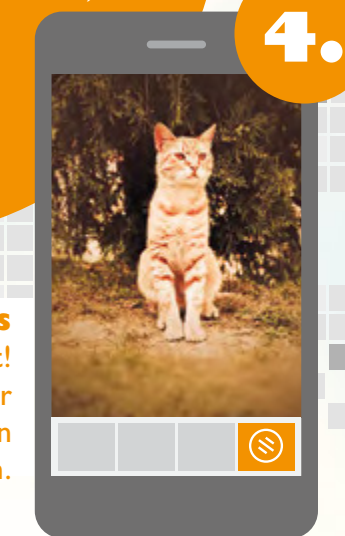


After you snap

Focused or blurry?

This photo is focused on the cat. The foreground is blurry and distracts less from the main subject. This effect, the "tilt-shift effect," can also be added later.

4.



Color filters

Color tints look great! You can find many color filters out there, like on Instagram.

THINK FIRST!

Before you post anything, make sure that you really want everybody to see your picture. Are there other people in your picture? You have to ask them if you're allowed to post their image on any social networks.

